

# Food & Beverage Industry

## Challenges

- Data inconsistency
- Lack of sales & production insights
- No “just in time” brewing
- No existing IT/Data infrastructure

## Solutions

- Combine various Data sources (Excel, Google Sheets, etc.) into a Unified Data Set (UDS)
- Establish automated Data pipelines
  - Reduces manual labor for data management and analytics
  - Transforms Data to ensure consistency, cleanliness, and efficiency
- Perform predictive production & sales correlation modelling
- Deliver insights through a customer dashboard

## Benefits

- Reliable on-demand sales & production insights
- Ability to fine-tune production to meet consumer demand
- Reduction in wasted product